



## August 2025 Newsletter

Dear valued contact,

### Hello from the DUET diabetes team!

In this edition, we're sharing updates on our upcoming **Open Workshops** in Northern Ireland, Shropshire, and Teesside, plus a look ahead to the **Events** we'll be attending later this year. We're shining a spotlight on **Smart Messenger**, the UK-based email platform we love working with, and highlighting **Hypo Awareness Week** (6–12 October 2025), a national campaign to raise awareness of hypoglycaemia. You can also read how gathering delegate feedback through **Gather** is helping us improve workshop quality and choose the right locations.

### Why Surveying Matters for DUET diabetes

A black rectangular graphic containing several elements. On the left, there is a white speech bubble with the word 'Gather' in orange, and below it, the text 'More Than Just Surveys.' in white. Below this is the DUET diabetes logo, which consists of a green 'C' shape and the text 'DUETdiabetes' in white, with the tagline 'Delivering Understanding, Education and Training' in smaller white text below. To the right of the logos, there is a portrait of a smiling woman with short brown hair. Below the portrait is a circular logo with two hands, one green and one red, and the text 'HANDSONFEET' in white. In the center of the graphic, there is white text that reads: 'DUET diabetes is a CPD Approved provider, based in Cambridgeshire, offering friendly and interactive sessions tailored to the individual's or organisation's needs.' Below this, another line of white text reads: 'They are passionate about maintaining and improving the quality of life of adults living with diabetes, regardless of their age or circumstances.'

At DUET diabetes, gathering direct feedback through pre- and post-workshop surveys via Gather has become absolutely essential for continually refining our training. This centralised, user-friendly solution allows us to measure attendees' confidence levels, pinpoint areas for content improvement, and create compelling reports with ease. It also plays a strategic role in our planning, by measuring demand across different regions, we ensure workshops are held in the most accessible locations for delegates, helping us reach those who need our support most. As Lynne Reedman, our Founder, puts it: "Gather has been an invaluable

tool... the platform is intuitive and easy to use, making it simple to gauge interest, refine our services, and expand into new areas, demonstrating how feedback is driving both quality and reach across our workshop programme".

For in house workshop or commissioned programmes, Gather also enables us to efficiently generate reports to provide organisations with evidence of the training delivered and the impact experienced as a result of accessing role relevant sessions from us.

Read our Gather case study...

### Gather Case Study

---

## Diabetes in the Summer



Due to the hot summer most of us are experiencing in the UK, we thought we would share some useful resources from three incredibly supportive organisations:

**InDependent Diabetes Trust**

**Diabetes UK**

**Eden**

---

## Spotlight: Hypo Awareness Week - 6 to 12 October 2025



Get ready to join a vital national initiative Hypo Awareness Week, an annual campaign led by Orange Juice Communications to elevate awareness of hypoglycaemia among healthcare professionals across the UK.

Whether you're part of a hospital team or a primary care organisation, this is your opportunity to get involved. By registering, you'll access a comprehensive online resource pack and, on a first-come, first-served basis, receive a colourful printed pack featuring everything you need, posters, pens, stickers, and t-shirts, to energise your local campaign.

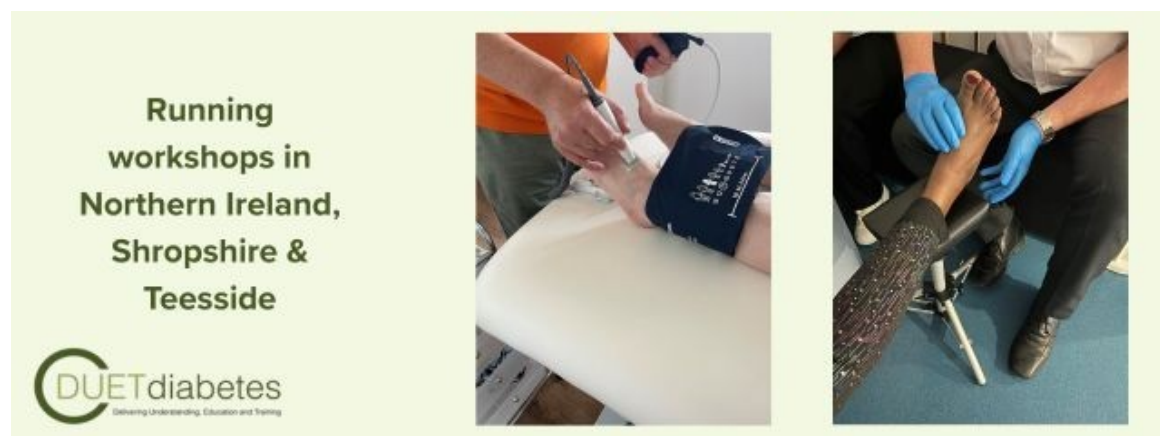
Social care providers can also get involved if the setting has a registered practitioners within the organisation.

Plus, don't miss your chance to highlight your efforts and enter the **Hypo Awareness Week Excellence Award** for the opportunity to be recognised for delivering a standout awareness-raising campaign. Let's empower our community to increase hypo awareness across the NHS and beyond!

### Hypo Awareness Week

---

## Workshops for 2025



We're pleased to be adding even more workshops to our 2025 calendar, offering practical, hands-on training to support your confidence and skills in diabetes care. Places are filling fast, early booking is strongly recommended.

Here's what's coming to a town near you.

- **Diabetic Foot Screening | 6 September 2025 | Newtownabbey, NI**
- **Diabetic Foot Screening | 20 September 2025 | Shropshire**
- **Diabetic Foot Screening | 15 November 2025 | Greatham, Teesside**

While our open workshops, such as those on **Diabetic Foot Screening**, are a popular way to enhance skills and knowledge, we'd like to remind you that we also offer in-house workshops and commissioned training programmes. These tailored sessions are designed to meet the specific needs of health, social care, beauty & wellness providers, ensuring your team receives the training that's most relevant to them. Whether you prefer to join one of our scheduled workshops or organise a bespoke session, we're here to support you in providing exceptional care and services.



### Why Attend our Training?

- Expert-led training focused on early detection of diabetic foot problems.
- Practical, hands-on sessions to build your confidence such as in foot screening techniques and blood glucose monitoring.
- Enhance person centred care with valuable knowledge that can help maintain or improve quality of life in a holistic, safe and responsive manner for people living with diabetes.

[Learn more & book your place](#)

---

## Suppliers Spotlight: Smart Messenger

**SmartMessenger****Professional UK Email Marketing Agency**

At DUET diabetes, we love working with partners who make our work easier and more effective, like Smart Messenger. This UK-based email marketing platform not only provides a reliable and user-friendly system for sending our newsletters and updates, but also backs it up with exceptional customer service. Their team is always on hand with quick, helpful advice, ensuring our communications reach the right people, at the right time, every time. It's great to work with a supplier who truly cares about their clients' success!

Read our Smart Messenger case study...

Smart Messenger Case Study

---

## Events for 2025

We're always out and about at events, eager to connect with individuals living with diabetes, their supporters, and professionals dedicated to diabetes care.

Whether you're looking to learn more about how we can support you or your organisation, or simply want to share insights about your own experiences, we're here for a chat.

Join us at the events below, where It would be a pleasure to meet you and discuss how we can assist you and the people living with diabetes you support.

Keep an eye out for updates as we add new locations, we'd love to meet you!

- **Vascular Day , Yorkshire | 2 October 2025**
- **Suffolk Care Association Annual Conference | 23 October 2025**
- **Suffolk 'Foot Health Gig' | 25 October 2025**

- **West Midlands Foot Health Conference | 8 November 2025**

## Events

---

If you'd like to explore how **DUET diabetes** could support your team or discuss potential collaboration, please don't hesitate to get in touch. Alternatively, feel free to pass along our information to colleagues within your organisation, Primary Care Network (PCN), or Integrated Care Board (ICB) who may find it relevant.

Whether you are an individual practitioner/therapist or part of a larger organisation, please feel free to contact us for an informal chat about your diabetes training needs, we are always happy to help where we can.

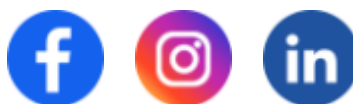
## Contact us

Looking forward to connecting with you.

Best regards

**Lynne Reedman & DUET diabetes team**

DUET diabetes Ltd



Copyright © 2025 DUET diabetes Ltd.

DUET diabetes Ltd | Cardinals Cottage, Mill Green, Horseheath, Cambridgeshire, CB21 4QZ  
Registered in England and Wales. Registration No. 10687394

We sent you this email because of previous communications with you.  
[Click here to unsubscribe.](#)

Please add **duetdiabetes@mail.101smartmessenger.co.uk** to your address book.